

### INTELLIGENT MONITORING AND EFFICIENT WASTE REDUCTION IN CYRPUS ISLAND

LIFE-IP CYzero Waste - LIFE20 IPE/CY/000011

## NEWSLETTER

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Pancyprian public opinion results on the current situation of municipal solid waste management







# Pancyprian public opinion survey of the current situation in municipal waste management in Cyprus

Action E1 «Public Awareness, Involvement & Dissemination»

In the context of the LIFE-IP CYzero WASTE project and in particular Action E1 "Awareness and Dissemination", a public opinion survey was carried out to map the opinion and attitudes of the residents of Cyprus, regarding the current situation in the municipal waste management produced by households.

The survey was conducted across Cyprus to quantitatively assess as well as qualitatively analyze the knowledge, attitude, perceptions and behavior of the citizens of Cyprus, from urban, mountainous/semi-mountainous and other rural areas regarding waste management.





The survey was conducted by taking into account the institutional framework for municipal waste management in Cyprus, specifically, the Municipal Waste Management Plan 2022-2028 and the National Waste Prevention Program.

# Demographics of the 1<sup>st</sup> wave of Pancyprian public opinion survey on municipal waste management



The survey was conducted by telephone using a questionnaire, between November 23, 2022, and December 7, 2022. The selection of the sample was based on stratified random sampling. A total of 1406 citizens, aged 18 and over participated in it, both men and women.

In total, 320 of the participants live permanently in mountainous/semi-mountainous areas.

The results of the survey will be a useful tool for the development of a targeted communication strategy with actions to not only inform but also to raise awareness among citizens, as well as to create a targeted program to build active citizens regarding waste management, and thus, create a waste management culture in Cyprus.

### INDICATIVE CONCLUSIONS

- (1) Citizens recognize that high amounts of municipal waste are produced in households.
- A small percentage of citizens consider the existing waste management system satisfactory; while others believe that it needs changes and the majority that it needs improvements.
- A large percentage of citizens define recycling as the most effective activity for reducing waste.
- A large percentage of citizens living in urban areas are satisfied with the existing recycling system (door-to-door).
- Citizens are willing to separate their waste into separate streams such as household hazardous waste, recyclable materials, organic waste and reusable items.
- Citizens express a positive attitude towards the creation of Green Kiosks, the operation of reuse/repair centres, participation in a household hazardous waste collection program and in organic waste collection program.

#### INDICATIVE CONCLUSIONS

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- The majority of citizens know about composting, while a high percentage express an interest in home composting and a small percentage report that they already compost.
- Reuse of various items is done by the majority of households, with relatively higher reports recorded by residents of urban areas.
- Most of the citizens state that they participate in reuse actions and prefer to donate rather than throw away.



More information about the results of the survey can be found in the deliverable <u>«Report on the outcomes of the 1st wave of public opinion research»</u> uploaded to **cyzerowaste.com** 

#### PROJECT CONSORTIUM









































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